

Ayubowan from Sri Lanka! Ohayo! Greetings!

私は古くからの友人であり、日本の楽拝者です
 Watashi wa furuku kara no yūjindeari, Nihon no sūhai-shadesu
 I am an old friend and admirer of Japan. Domo Arigatogozaimasu -Thank you for inviting me, especially Prof. Arimura. It is a privilege to address to brilliant young minds at the world-renowned Waseda University. The post-Covid world seeks to achieve sustainable development & SDG in the 21st century – including economic prosperity, social progress and environmental protection. **The Balanced Inclusive Green Growth (BIGG) path** shows the way forward. **Let us ACT NOW, TOGETHER**

Sustainable development & Economic Policy - balanced inclusive green growth (BIGG)

Professor Mohan Munasinghe

www.mohanmunasinghe.com <https://www.researchgate.net/profile/Mohan-Munasinghe/research>

Chairman, Munasinghe Institute for Development (MIND) and MIND Group, Colombo
 2021 Blue Planet prize Laureate

Vice Chair, IPCC-AR4 who shared the 2007 Nobel Prize for Peace
 Honorary Senior Advisor to the Govt. of Sri Lanka
 Distinguished Guest Professor, Peking University, China

Invited Lecture delivered at the Research Institute for Environmental Economics & Management (RIEEM), Waseda University, 4 October 2022.

This short lecture will cover sustainable development, sustainomics, the balanced inclusive green growth (BIGG) path.

It is brief summary of the first two lectures in the 15 or 30 hour compressed or full graduate course on Sustainomics & Sustainable Development, offered by MIND.

The course text is:

Mohan Munasinghe, “*Sustainability in the 21st Century: applying Sustainomics to implement the SDG*” Cambridge University Press, 2019.

Sustainomics-BIGG Framework, Concepts and Principles

- Global issues causing unsustainability
- Making development more sustainable (MDMS) - Climbing the mountain
- Sustainable development triangle - Harmonization and integration
- Transcending boundaries – Innovation and fresh ideas
- Full cycle application of integrative tools – implementation: from data gathering to practical policy

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WHICH ? key global issues block Sustainable Development

- **Poverty, inequality** & other bad socioeconomic trends
- **Resource shortages** (energy, water, food, etc.)
- **Financial sector collapse** and wealth concentration
- **Unexpected shocks** including pandemics, human-made & environmental disasters
- **Conflict, insecurity** & shift towards more multipolar world
- **Weak leadership** & poor decisionmaking
- **UNETHICAL, unsustainable values** (greed, corruption, violence, etc.)
- **Unmanaged trade** and special interests
- **CLIMATE CHANGE** is ultimate threat multiplier, worsening all other issues

Multiple threats are inter-related and synergistic BUT stakeholder interests are divergent. **Responses uncoordinated. Weak leadership.** People must push leaders to take more decisive action, **especially at mid-level - city mayors & company CEOs, & community leaders**

Robust, integrated, & comprehensive strategy needed

Poverty & Hunger : 2021

Almost 900 million hungry people: 1 in every 9, mainly in Africa & Asia. **China is the exception: raising 900 millions out of poverty from 1980's**

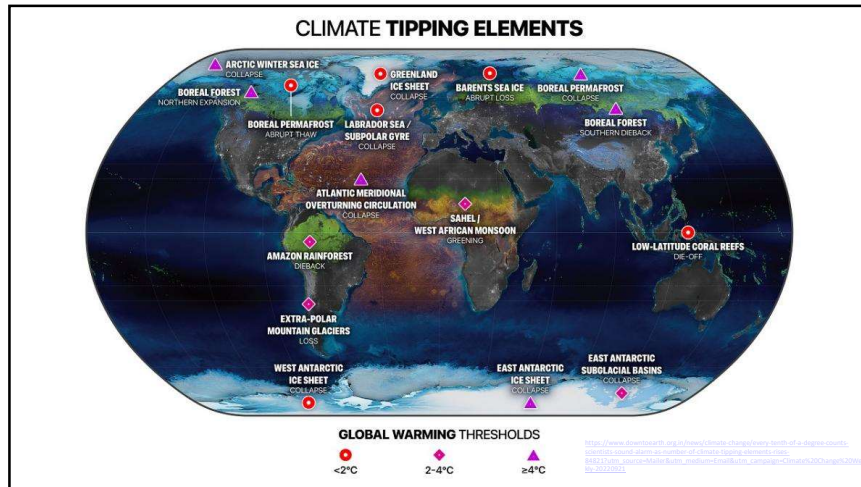
9 KEY GLOBAL RESOURCE SYSTEMS:

In 4 systems, sustainability limits already exceeded by humans

- | | |
|---|---|
| 1. Biosphere integrity: species extinction, biodiversity loss | 5. Stratospheric ozone depletion |
| 2. Biogeochemical flows: phosphorus, nitrogen cycles | 6. Ocean acidification |
| 3. Land-system change: e.g. deforestation, desertification | 7. Freshwater use |
| 4. Climate change | 8. Atmospheric aerosol load: microscopic particles |
| | 9. New pollutants: organic & radio-active materials, nano-materials, micro-plastics |

■ Limit exceeded – dangerous
■ Within limit - safe

Biosphere Integrity (1) & Climate (4) are core limits. Exceeding them will shift the Earth System into a unpredictable, dangerous state Stockholm Resilience Center 2015



IPCC – Summary of Some Key Findings

NOW: Global warming is proven - human emissions of GHG have disturbed the climate system

- With very high confidence, total radiative forcing of the climate now is unprecedented in several thousand years, due to rising concentrations of GHG (CO₂, CH₄ & N₂O).
- Humans activities since 18th century is main cause of net warming of Earth's climate, over last 50 years. In past 150 years mean temp. rise is >1C and sea level rise is around 20cm.

FUTURE: continuing climate change will cause great & irreversible harm – poor will suffer most

- Proj. temp rise by 2100 is >3C & sea level rise >50cm. Temp. rise >1.5 exceeds safe adaptive capacity of natural & human systems: emissions to peak by 2025, half 2030, net zero 2050.
- Poor countries & poor groups are most vulnerable to warming, sea level rise, precipitation changes & extreme events. Socio-economic sectors, ecological systems, & health will suffer, **UNJUST/UNFAIR**

- Adaptation and mitigation measures are available, but must be urgently implemented

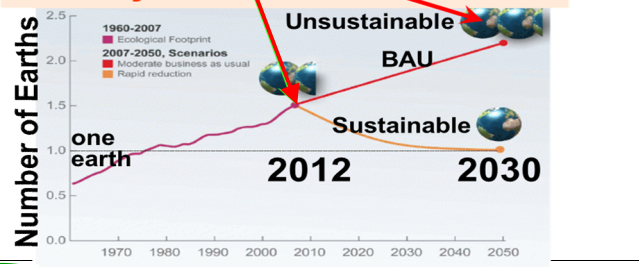
Sustainable development is best way to limit climate change

We can make development more sustainable (MDMS) by integrating climate change adaptation and mitigation policies into sustainable development (SD) strategy and implementing the SDG

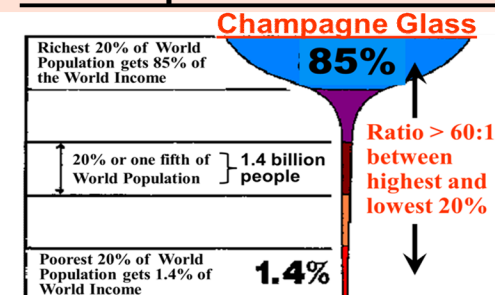
HOW? Resource limits, inequality block sustainability

a) Ecological footprint of humans

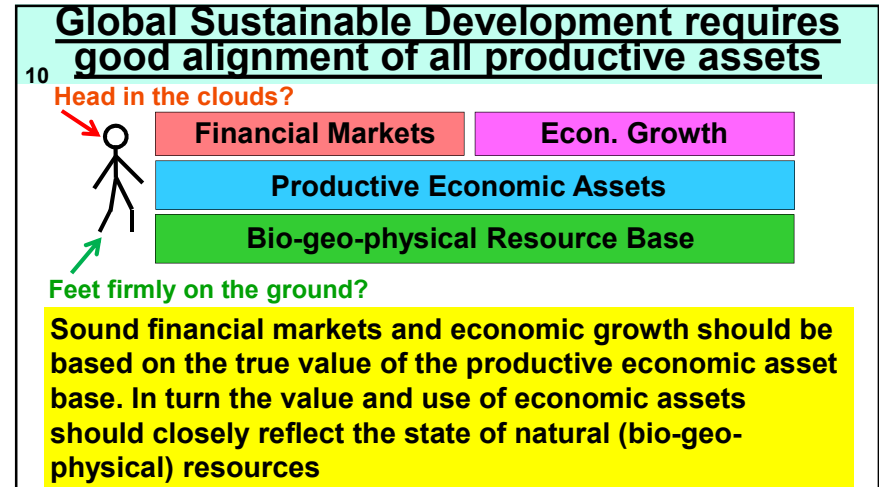
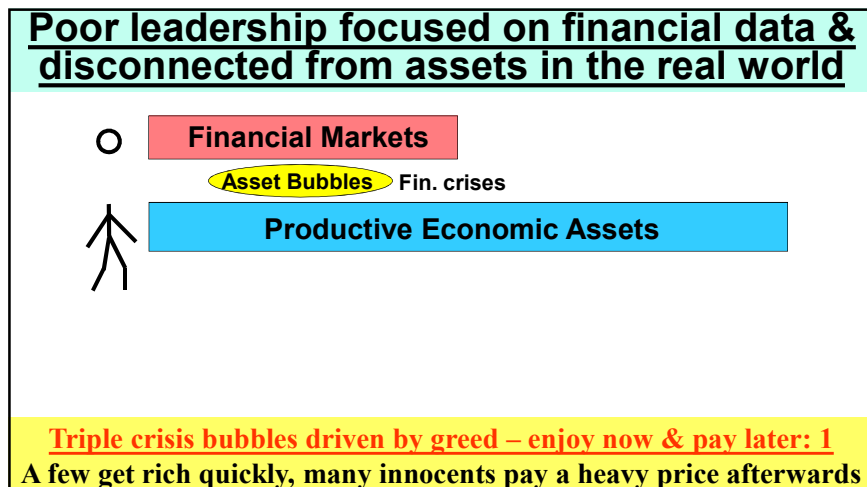
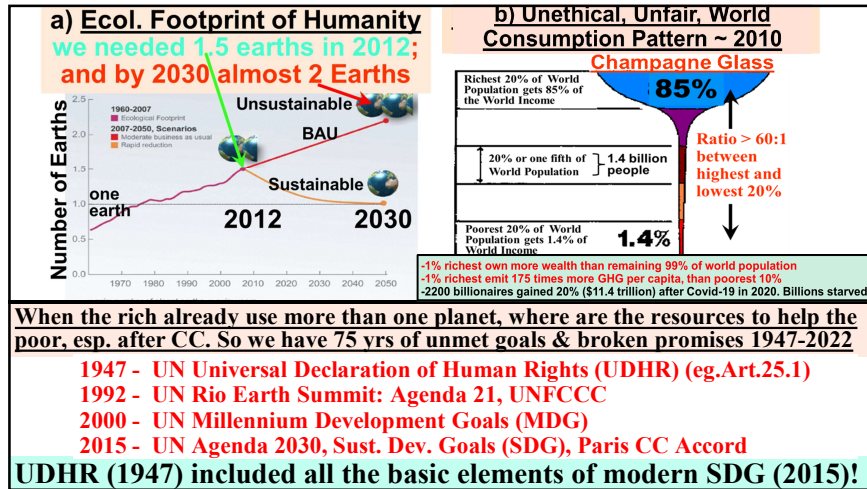
We needed 1.5 Earths in 2012 and by 2030 almost 2 Earths



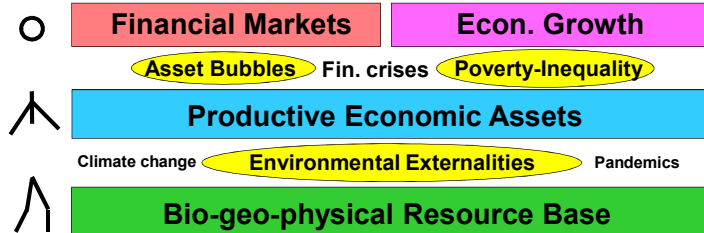
b) Unethical, Unfair, World Consumption Pattern ~ 2010



- World military expenditures ~\$2 trillion >>>> Aid to help poor ~\$160 billion
- 1% richest own more wealth than remaining 99% of world population
- 1% richest emit 175 times more GHG per capita, than poorest 10%
- 2000 billionaires gained 20% (\$11.4 trillion) after Covid-19 in 2020. Billions hungry



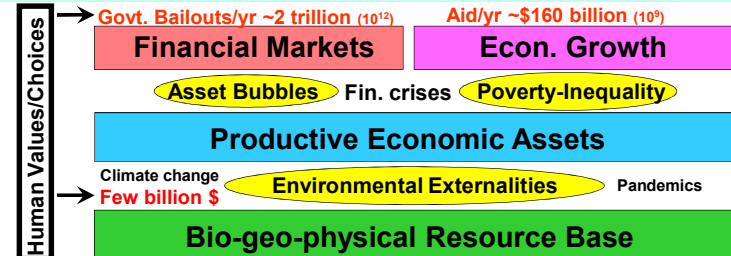
Poor leadership focused on financial data & disconnected from assets in the real world



Triple crisis bubbles driven by greed – enjoy now & pay later: 3

A few get rich quickly, many innocents pay a heavy price afterwards

Poor leadership focused on financial data & disconnected from assets in the real world



World Military Expenditures: ~ \$2 trillion in 2021 during Covid

Billionaires gained 20% (\$11.4 trillion) in 2020. Billions hungry

Triple crisis bubbles driven by greed – enjoy now & pay later: 4

A few get rich quickly, many innocents pay a heavy price afterwards

WHAT? are key concepts to move forward towards a 21st Century Earth Eco-Civilization for a better future

Addressing Complex, Multiple, Inter-linked Sustainable Development issues with the Integrated Transdisciplinary

SUSTAINOMICS Framework

To find the

Balanced Inclusive Green Growth (BIGG) path
Sustainomics was presented at 1992 Earth Summit in Rio de Janeiro. In past 30 years it has been applied worldwide & taught widely.

Sustainomics and BIGG will facilitate implementation of the UN 2030 Agenda and 17SDG

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Core Concept 1: Climb the mountain - Making Development More Sustainable (MDMS) with EMPOWERMENT, ACTION & FORESIGHT

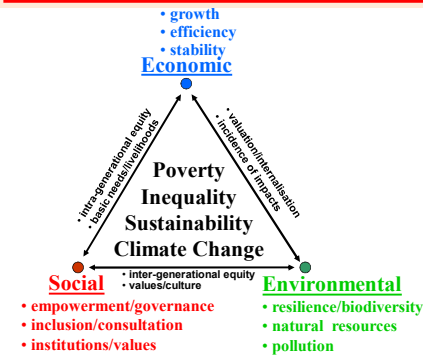


Making development more sustainable (MDMS) is a very practical step-by-step strategy, **because unsustainable activities are easy to identify, like energy & water waste and deforestation.** MDMS tells us to eliminate them NOW, at the personal, city, company, national & global levels!

Business: Corp. Social Responsibility (CSR+), ESG, Sustainability Accounting, Triple Bottom Line, etc.

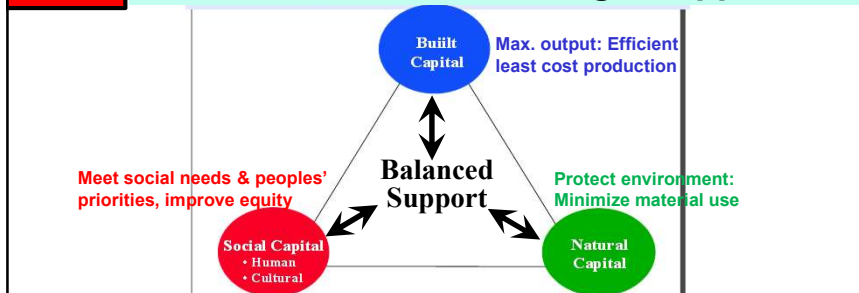
- **Corporate Social Responsibility (CSR)** - considering wider social interests by being accountable for operational impacts on customers, suppliers, employees, shareholders, communities and environment.
- **Sustainability Accounting & Reporting** includes generation, analysis, use and reporting of economic, environmental and social information (monetised where possible) to improve corporate management and performance, using:
- **Triple Bottom Line**, which recognizes that the environmental & social consequences of corporate actions are as important as monetary gains, - seeking to measure & report on outcomes. GRI has launched new sustainability reporting standard, replacing G4 guideline.
- **Shared Value** - making profits, with benefits to environment & to society through shared sources of value common to firm & society.
- **Impact Investment** – investing to benefit society & environment
- **Integrated External Engagement** goes beyond CSR with concern for a wide range of stakeholders deeply into business decision making at every level.

Core Concept 2: Harmonise the SD Triangle for BALANCE & INTEGRATION



Sustainable Development Triangle – harmonising key elements and interconnections (corners, sides and centre) Source: Munasinghe (1992), Rio Earth Summit

HOW? Will Balanced Asset Triangle support SD

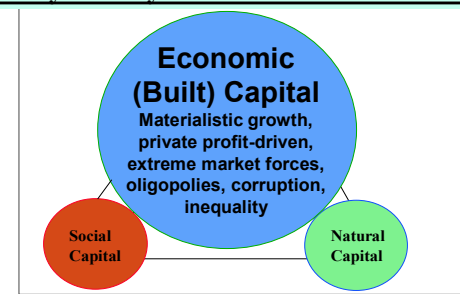


Balancing economic, natural and social capital enhances SD: Key role of Social Capital: ignored, undervalued (eg. digital tech.+social media impact)

- At individual level, it is built on **personal networks** that help us greatly in our private and professional lives.
- At community and national levels, it is the **invisible glue that binds society together** – involving values- ethics, culture, behaviour, and social linkages.

Avoid Investment Imbalance: Materialistic growth, private profit-driven, extreme market forces, corruption, oligopolistic capitalism, and inequality destroys vital Social and Natural Capital

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Source: Munasinghe (1992), Rio Earth Summit

People can help reduce harm to Natural & Social Capital, which is mainly undervalued, invisible (facilitated by social media etc.)

- Individuals: **personal networks** that help us greatly in our private & professional lives.
- Communities: **invisible glue binding society** (values- ethics, culture, behaviour, social links)

Key Role of Social Capital: Civil Society & Values

Examples of Civil Society Response: 2004 Tsunami - Sri Lanka
versus 2005 Hurricane Katrina - New Orleans, USA

Event	Deaths	GNP/capita
2004 Tsunami – Sri Lanka	~35,000 (1 in every 570 people)	~ USD 1,000
2005 Hurricane Katrina - USA	~1850 (1 in every 200,000 people)	~ USD 35,000

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Core Concept 3: Transcend Boundaries of SD with INNOVATION & FRESH IDEAS

- **Values – replace unsustainable, unethical values**
- **Disciplinary – complex issues need all disciplines**
- **Space – spans local to global scales**
- **Time – spans days to centuries**
- **Stakeholder – need to include all stakeholders**
- **Operational – full cycle from data to application**

Transcend Unsustainable Values - Build essential ethical and moral values especially among YOUTH

- **Greed, selfishness and violence are unsustainable**
- **Selflessness, altruism, enlightened self-interest, and respect for other humans and nature will make development more sustainable**

Examples: Ethical Dimensions of Climate Change 2006
Interfaith Declaration on Climate Change 2009

We must replace
Unethical values
that drive
Unsustainable
Development: 1

Unethical
Social Values
Greed, Selfishness,
Corruption
Injustice, Violence,
Inequity, Elitism.

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Source: Adapted from Munasinghe (1992), Rio Earth Summit

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We must replace
Unethical values
that drive
Unsustainable
Development: 2

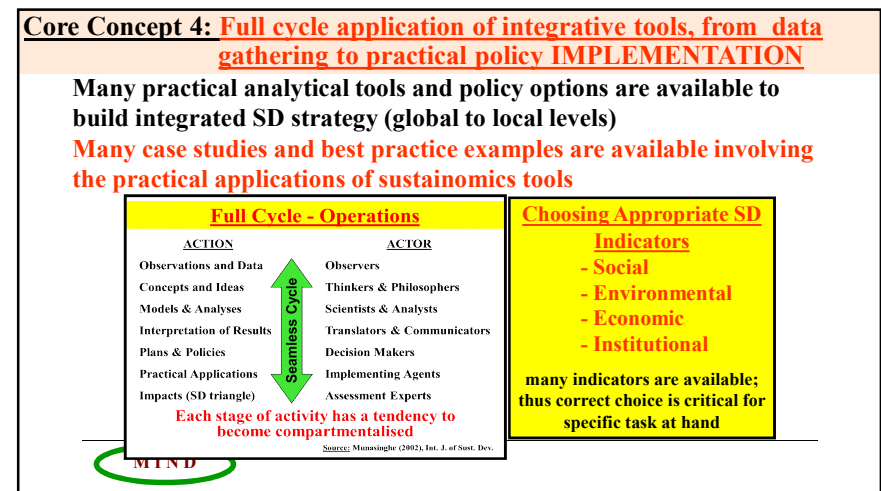
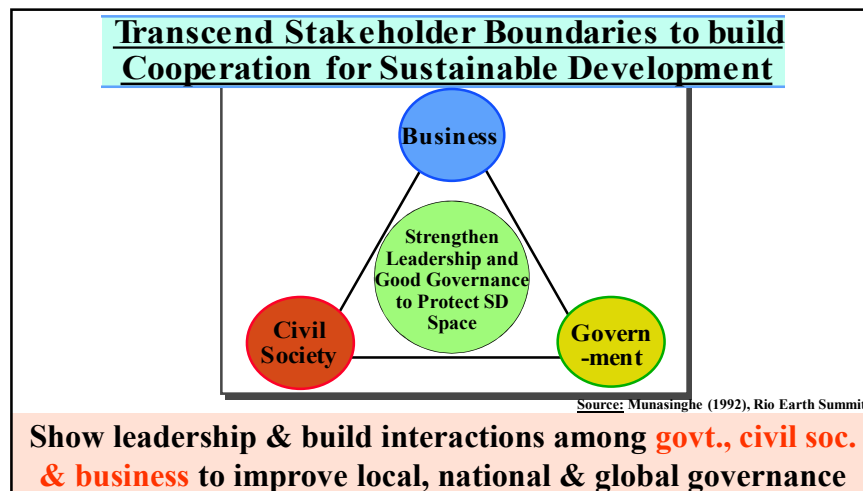
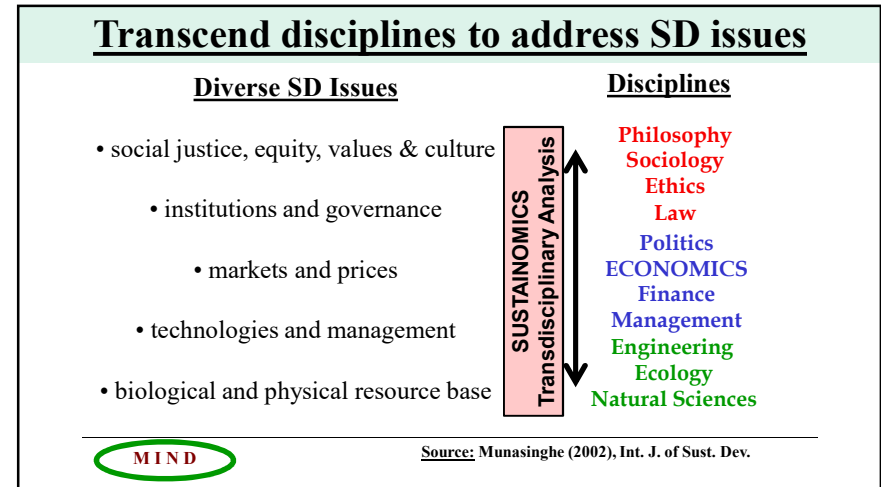
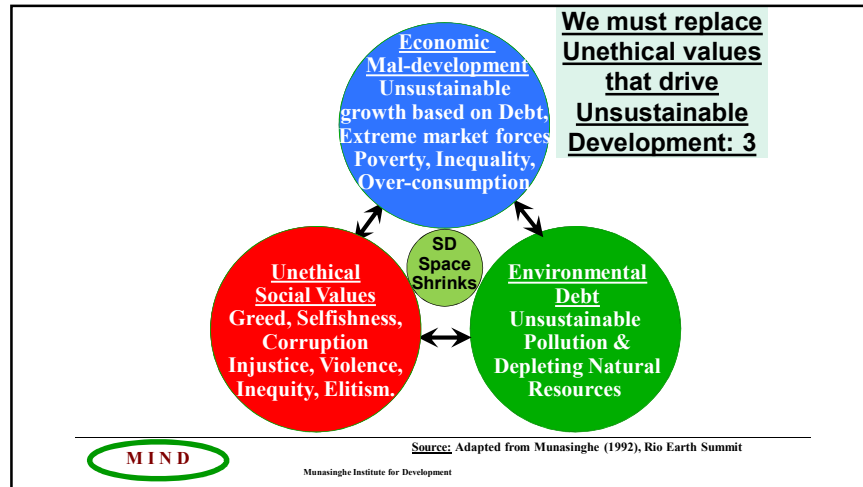
Economic
Mal-development
Unsustainable
growth based on Debt,
Extreme market forces
Poverty, Inequality,
Over-consumption

Unethical
Social Values
Greed, Selfishness,
Corruption
Injustice, Violence,
Inequity, Elitism.

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Source: Adapted from Munasinghe (1992), Rio Earth Summit

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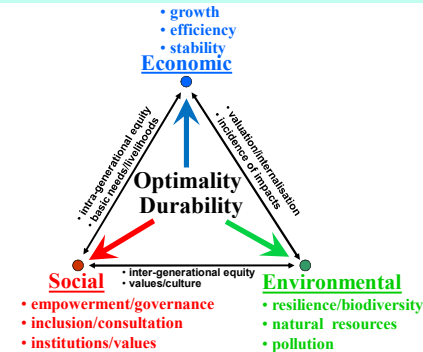


Sustainomics-BIGG Framework, Concepts and Principles

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- Making development more sustainable (MDMS) - Climbing the mountain
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- Full cycle application of integrative tools – implementation: from data gathering to practical policy
- **Optimisation and durability – harmonizing the SD triangle**
- **Balanced inclusive green growth (BIGG)**

Problem: Integrating across 3 SD dimensions - Optimality & Durability Approaches

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Economic approach focuses on **optimality** - maximum growth
Environmental & social approaches use **durability** – overall system health

Problem: Reconciling Diverse Definitions of Sustainability

Economic view focuses on **optimality** - maximum growth

Environmental & social views use **durability** – system health

Economic: Maximum flow of income that could be sustained indefinitely, without reducing stocks of productive assets. Economic efficiency ensures both efficient resource allocation in production and efficient consumption that maximises utility.

Ecological: Preserving the viability and normal functioning of natural systems, including system health ability to adapt to shocks across a range of spatial and temporal scales. Defined by a comprehensive, multiscale, hierarchical, dynamic measure describing system resilience, vigour and organization.

Social: Maintaining the resilience of social systems and limiting their vulnerability to sudden shocks. Involves building social capital to strengthen cohesion, protecting cultural diversity and values, and improving inclusion and participation - especially of poor and disadvantaged groups.

Optimal Development Paths (Economic)

Maximize welfare (or utility), subject to non-decreasing stock of productive assets (or welfare itself). A simple example of maximization of the flow of aggregate welfare (W), cumulatively discounted over infinite time (t), is:

$$\text{Max} \int_0^{\infty} W(C, Z) \cdot e^{-rt} dt.$$

Here, W is a function of C (the consumption rate), and Z (a set of other relevant variables), while r is the discount rate.

C depends on the production rate of the economy, which in turn depends on stocks of various assets. Side constraints may be imposed to satisfy sustainability needs – e.g., non-decreasing consumption or stocks of productive assets (including natural resources).

Integration via Economic Optimisation subject to Sustainability Constraint

Maximum flow of income (or consumption) that could be sustained indefinitely, without reducing stocks of productive assets. Economic efficiency ensures both efficient resource allocation in production and efficient consumption that maximises utility.

Define: $A = E + N + S$

Total assets = Economic capital + Natural capital + Social capital

Weak Sustainability Constraint: $dA/dt > 0$

Strong Sustainability Constraint: $dE/dt > 0$; $dN/dt > 0$; $dS/dt > 0$

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Durable Development Paths (Ecological)

Focus mainly on sustaining the quality of life – e.g., by satisfying environmental, social and economic sustainability requirements. They permit growth, but are not necessarily economically optimal. There is more **willingness to trade off some economic optimality for the sake of greater safety**, in order to stay within critical economic, environmental and social limits.

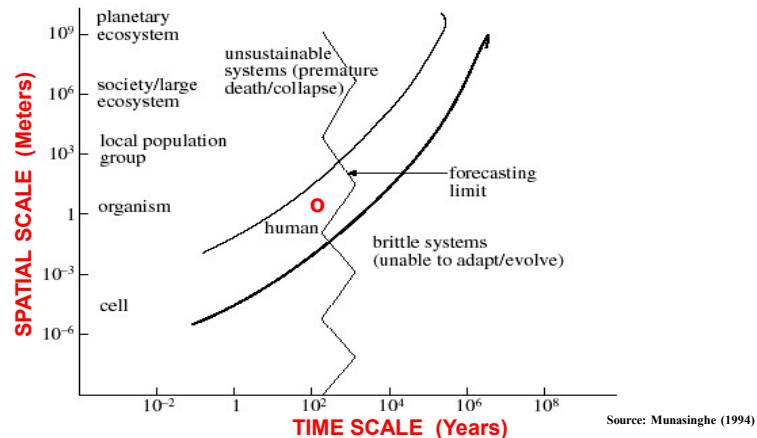
A simple durability index (D) for an organism or system is its expected lifespan (in a healthy state), as a fraction of the normal lifespan:

$D = D(R, V, O, S)$;

where durability (D) is a function of resilience (R), vigour (V), organization (O), and the state of the external environment (S) – especially in relation to damaging shocks.

Durable paths seek to increase diversity and adaptive capacity, while reducing risk.

Space-Time Norms for Durable Ecological & Social Systems

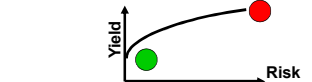


Optimality and Durability: Simple Examples

Two modes are complementary – tradeoffs possible on Balanced Inclusive Green Growth path, depending on the situation

Optimal Mode

Olympic 100m sprinter – willing to take high risk and make extreme effort to minimise running time (single indicator) for one special event

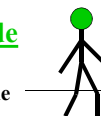


**Maximum yield
Highest risk**

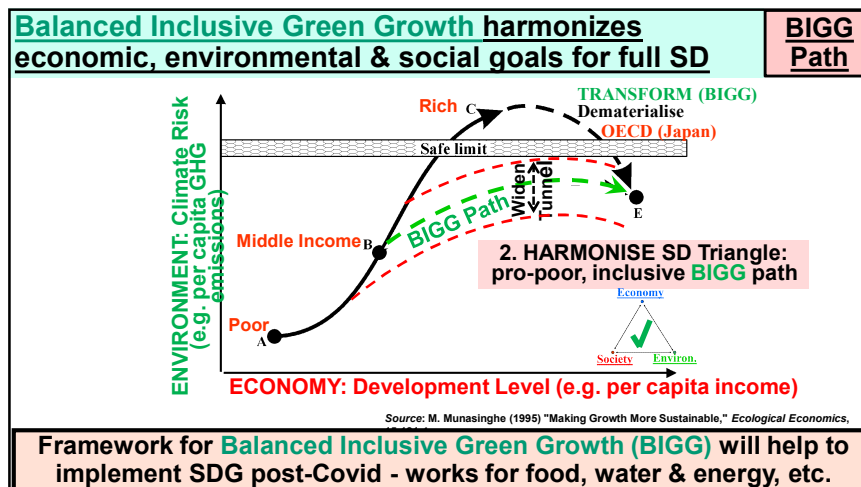
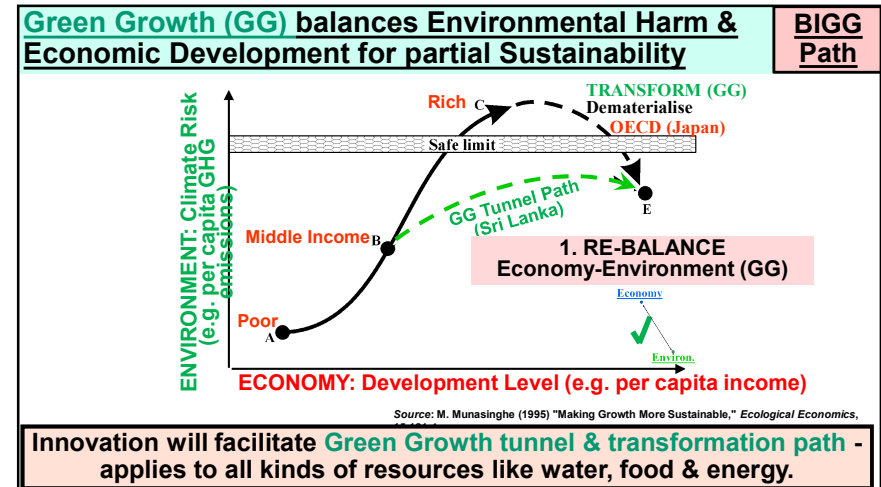
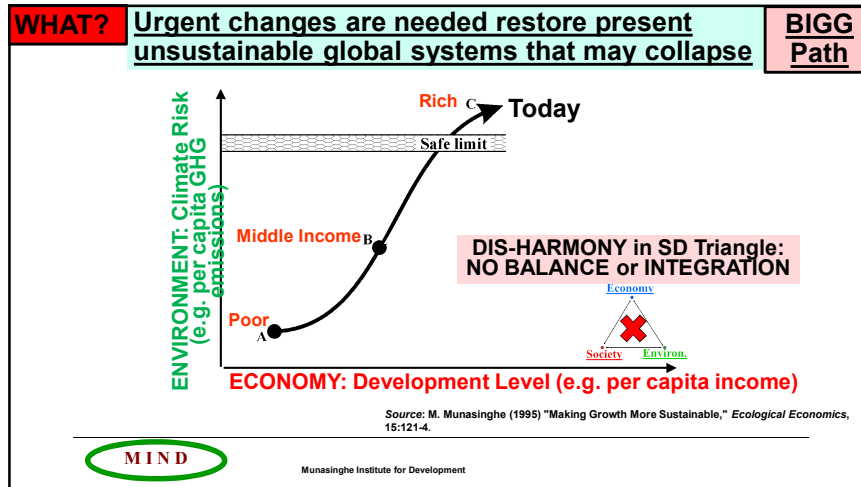
Examples:
Iskill (Voldemort) 2B+ loss at JP Morgan.
Leeson – Bearings Bank

Durable Mode

Middle aged walker – undertakes regular, low risk exercise for overall health (multiple indicators), over many decades



**Moderate yield
Lower risk**



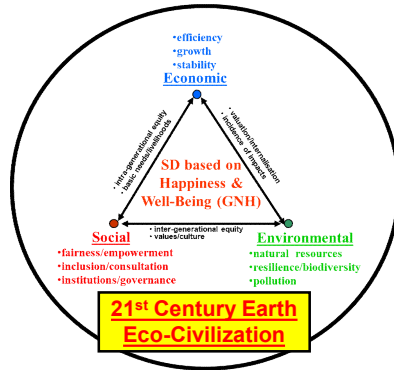
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- Balanced inclusive green growth (BIGG)

Transdisciplinary integrative analytical tools & economic policy applications

- Sustainable Development Goals (SDG, targets & indicators)
- Sustainable Pricing Policy
- Supply/Value Chain, Life Cycle Analysis: Sustainable Consumption & Production

FRAMEWORK: 21st Century Earth Eco-Civilization with ethical values focusing on Happiness & Well-Being (GNH) - not just material consumption (GNP) eg., Bhutan



Global Vision 2030

Social: meet basic needs of all human beings especially the poor & vulnerable, ensuring peace, harmony, social justice & security.

Environmental: respect nature & reduce humanity's global ecological footprint to less than one planet earth.

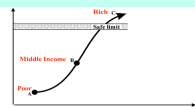
Economic: build a sustainable economy that is prosperous and resource-efficient, but respects critical environmental and social sustainability constraints.

UN 2030 Agenda and 17 Sustainable Development Goals Universally Accepted by All Countries in 2015



BIGG path - sustainable energy pricing policy: manage energy use to meet economic goal

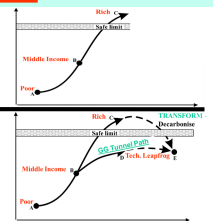
Economic efficiency – max. growth: high price reflects long-run incremental cost of scarce energy e.g., rising energy supply costs etc.



BIGG path - sustainable energy pricing policy: manage energy use to meet economic & environmental goals

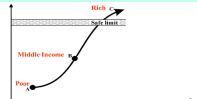
Economic efficiency – max. growth: high price reflects long-run incremental cost of scarce energy e.g., rising energy supply costs etc.

Environmental protection – green energy: higher price includes (internalises) external environ. harm e.g., add air pollution taxes, carbon taxes, etc.

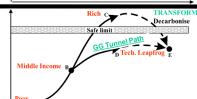


BIGG path - sustainable energy pricing policy: manage energy use to meet economic, environmental & social goals

Economic efficiency – max. growth: high price reflects long-run incremental cost of scarce energy e.g., rising energy supply costs etc.



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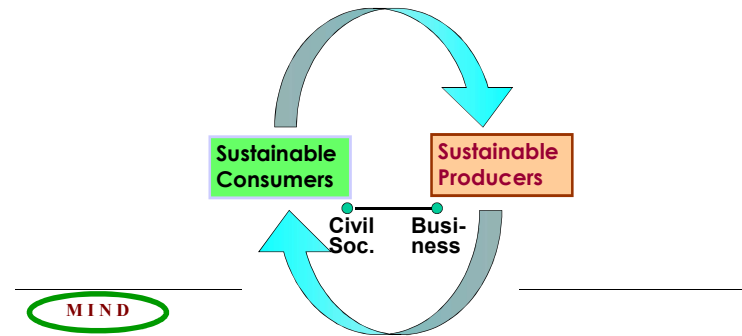
Social equity – affordable energy: subsidised prices to meet the basic energy needs of the poor e.g., low lifeline prices for minimum use by poor



Raising energy prices will meet economic and environmental goals, but NOT social equity goal, because high price will deprive poor of basic energy needs. Block pricing structures that include a subsidized minimum use block for poor homes, provide a practical compromise among conflicting goals.

BIGG: Linking Sustainable Cons. & Producers (SDG12) to create Sustainable Markets and Culture

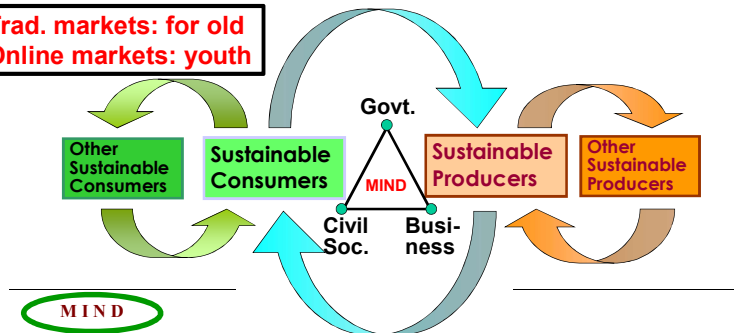
Promoting sustainability leadership by small groups of pioneering consumers and producers



BIGG: Linking Sustainable Cons. & Producers (SDG12) to create Sustainable Markets and Culture

Promoting sustainability leadership by small groups of pioneering consumers and producers

-Trad. markets: for old
-Online markets: youth

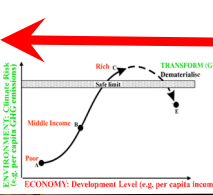


BIGG: Sustainable Consumption Change behaviour for sustainable lifestyles

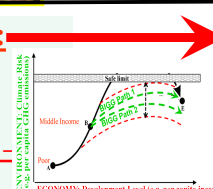
1/3rd World food production lost or wasted in homes: USA - 50% & Europe - 30%. Yet over 800 million people are starving.



Food for a Week: Affluent Family
Unsustainable – must transform/dematerialise towards sustainability: **SDG12 – sust. cons. & prod.**



Food for a Week: Poor Family
Unsustainable, Unethical: tunnel to prosperity: **SDG 1&6 poverty, inequality**





Source: Menzel, 2005

BIGG : Changing Values and promoting sustainability by Appealing to the Heart – Focus on Youth



**Launched in 2012 at
Rio+20 World Summit**

<https://www.youtube.com/watch?v=mHmBneWjeQ>

SustainoMusica is an **international consortium of musicians and music lovers** who believe that music and song constitute an universal language that can be used effectively to communicate the message of sustainability to everyone on the planet. We are confident that our **new music of sustainability will appeal to the heart, especially to empower and motivate young people.** We feel that this parallel approach will have greater appeal than the messages of science and policy, which are aimed mainly at the mind. **Music and song will help to make sustainability a practical and living reality, by harmonizing people, planet and prosperity, to achieve peace and happiness.**

BIGG: Sustainable Production - Ideas from Workshops on Business 50 Sustainability for CEOs & Sen. Managers of top Multinationals

1. Sustainability & triple bottom line is wave of future.
2. Resource use efficiency is win-win starting point.
3. Ethical values are key to long term sustainability.

Recent Examples:

- BASF, Germany (Chemicals)
- TESCO, UK (Supermarkets)
- Unilever, Coca Cola, Reckit-Benkeiser, Johnson SC, Danone, Nestle (Retail)
- OPEC (Energy, Oil and Gas)
- Petrobras, Brazil (Energy, Oil and Gas)
- Sime Darby, Malaysia (Plantations Conglomerate)
- Novozymes, Denmark (Biotechnology)
- Vale, Brazil (Mining)
- Siemens, Shanghai Electric Group (Heavy Industry)
- Taylor, Portugal (Wine Producer)

BIGG: Sustainable Production - life cycle analysis of CO2 emission hot spots along the supply/value chain

Raw material production	Manufacture & processing	Logistics distribution transport	Retail	Consumer use	Recycling & disposal
Tea (Sri Lanka)					
7%	2%	4%	47%	28%	12%
Orange Juice (Brazil-UK, freshly squeezed)					
28%	19%	47%	5%	1%	0%

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Source: Adapted from Munasinghe et al. (2009)

BIGG: Sustainable Production - life cycle analysis of CO2 emission hot spots along the supply/value chain

Raw material production	Manufacture & processing	Logistics distribution transport	Retail	Consumer use	Recycling & disposal
Tea (Sri Lanka)					
7%	2%	4%	47%	28%	12%
Orange Juice (Brazil-UK, freshly squeezed)					
28%	19%	47%	5%	1%	0%
Milk (UK, National Tesco)					
76%	5%	4%	10%	3%	1%
Garments (Sri Lanka)					
65%	10%	2%	6%	12%	5%

Same analysis applies to resources: energy, water, land, etc.

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- Making development more sustainable (MDMS) - Climbing the mountain
- Sustainable development triangle - Harmonization and integration
- Transcending boundaries – Innovation and fresh ideas
- Full cycle application of integrative tools – Implementation: from data gathering to practical policy
- Optimisation and durability – harmonizing the SD triangle
- Balanced inclusive green growth (BIGG)

Transdisciplinary integrative analytical tools & economic policy applications

- Sustainable Development Goals (SDG, targets & indicators)
- Sustainable Pricing Policy
- Supply/Value Chain, Life Cycle Analysis: Sustainable Consumption & Production
- SD analysis (macro level)
- Action impact matrix (AIM)
- Green accounting (SEEA-SNA)
- Integrated models (IAM, CGE, etc.)
- SD analysis (micro level)
- Cost-benefit analysis (CBA) and economic valuation, multi-criteria analysis (MCA)
- Issues-policy transformation map (IPTM)

BIGG: SD Analysis at the Macroeconomic/Sectoral Level (general equilibrium analysis)

1. Macroeconomic/Sectoral Modeling
2. Environmental and Macroeconomic Analysis
3. Poverty/Income Distributional Analysis

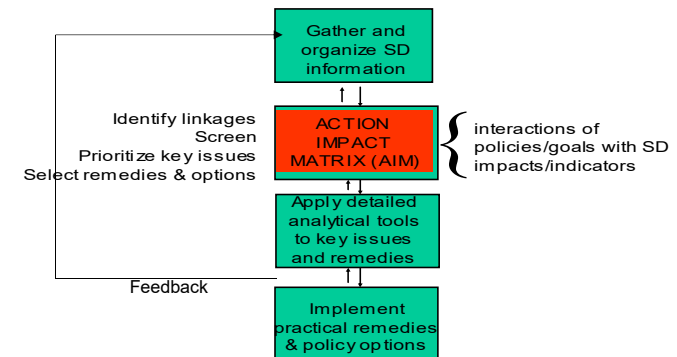
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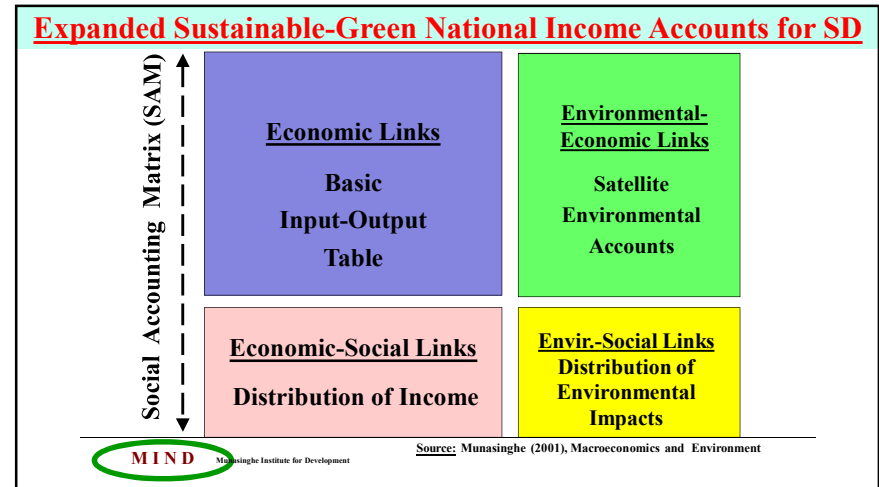
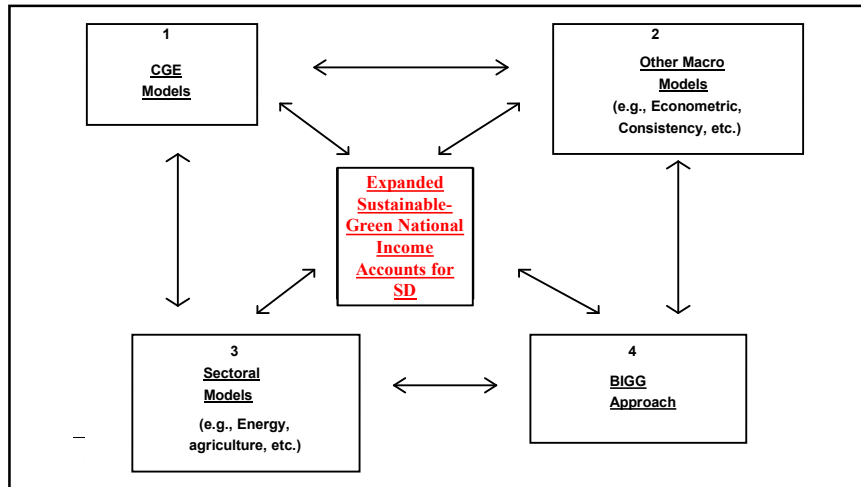
Some Key SD Modelling Objectives & Approaches

- **Utilitarian:** Optimize discounted welfare or consumption/income over time
- **Equity (intra-generational):** Ensure income distribution at any given time will not become less equitable over time
- **Equity (inter-generational):** Ensure per capita income will not fall over time
- **Strong sustainability:** Ensure aggregate stock of productive assets (assuming full substitutability), will not decrease over time
- **Weak sustainability:** Ensure stocks of critical types of (non-substitutable) productive assets will not decrease over time
- **Durability:** Maintain resilience and decrease vulnerability of socioeconomic and ecological systems to withstand shocks within desirable limits
- **Steady state:** Maintain consumption/income & resource use at constant levels
- **Combinations of above:** e.g., Utilitarian with strong sustainability constraint

Action Impact Matrix (AIM)

key link from data gathering to practical policy application





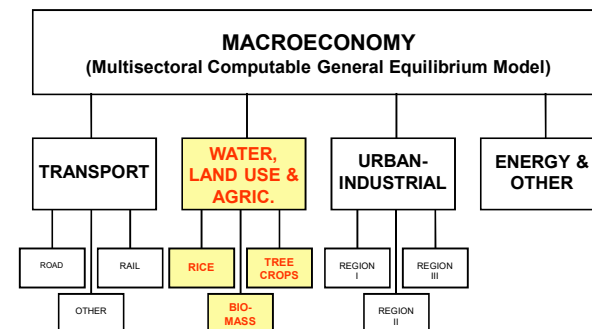
Environmental-Macroeconomics: more complex concepts

- Timing and sequencing of economic policies to make development more sustainable
- Extending conventional IS-LM Analysis to include the environment

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Sri Lanka Integrated SD Model Structure

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BIGG Application**SRI LANKA PRESIDENTIAL EXPERT COMMITTEE (2019)**

Chairman: Mohan Munasinghe

Report: "Sustainable Sri Lanka 2030 Vision & Strategic Path"

"By 2030 Sri Lanka hopes to become a sustainable, upper middle income, **Indian Ocean hub** with

1. **an economy** that is prosperous, competitive and advanced;
 2. **environment** that is green and flourishing; and
 3. **society** that is inclusive, harmonious, peaceful & just.
- We seek **Balanced Inclusive Green Growth (BIGG)**.

Presidential Expert Committee on Sustainable Sri Lanka 2030 Vision: BIGG Integration Matrix

	CLUSTERS		
	ECONOMY	ENVIRONMENT	SOCIETY
Example: Unsustainable Economic growth can harm the environment and society (eg. pollution)			1

Presidential Expert Committee on Sustainable Sri Lanka 2030 Vision: BIGG Integration Matrix

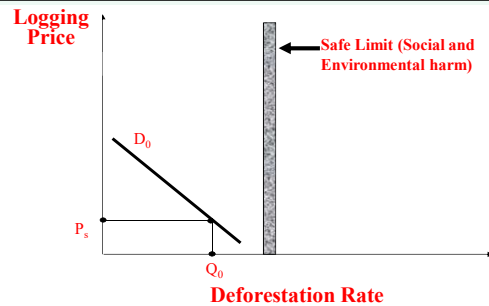
	CLUSTERS		
	ECONOMY	ENVIRONMENT	SOCIETY
			1
Sectors			2a
Agric-Food			
Education			
Energy			
Health			
Marine & Fisheries			
Transport			
Urban & Physical Plan			
Water Resources			

Presidential Expert Committee on Sustainable Sri Lanka 2030 Vision: BIGG Integration Matrix

	Clusters		
	Economy	Environment	Society
Sectors			1
AGRIC-FOOD			
Education			2a
Energy			
Health			
Marine & Fisheries			
TRANSPORT			
Urban & Physical Planning			
WATER RESOURCES			
Cross Cutting Themes			
Climate/Air Quality			
Ethics, Values & Citizenship			3a
Gender			
Governance & Institutions			
Innovation, Industry & Technology			
International Relations			
Poverty & Inequality			
Reconciliation, Security & Peace			
Youth Transgenerational Perspective			

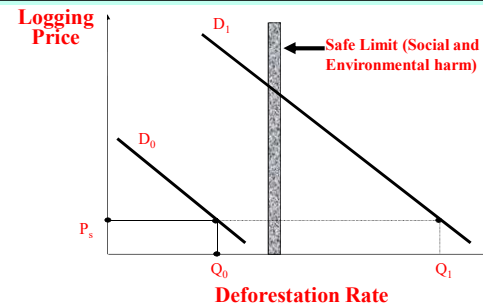
Spatial integration across central govt., provinces, districts and PS, is also critical for implementation using subsidiarity principle

Correcting price distortions reduces environmental harm from deforestation: 1



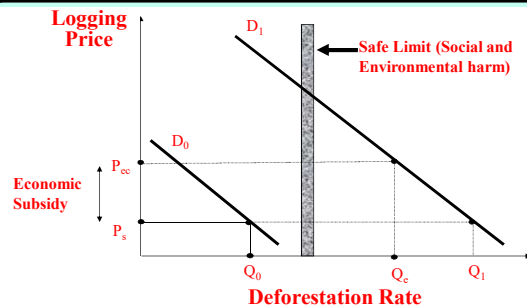
1. Low growth economy has demand D_0 . Deforestation rate Q_0 is below the safe limit even at subsidised price P_s .

Correcting price distortions reduces environmental harm from deforestation: 2



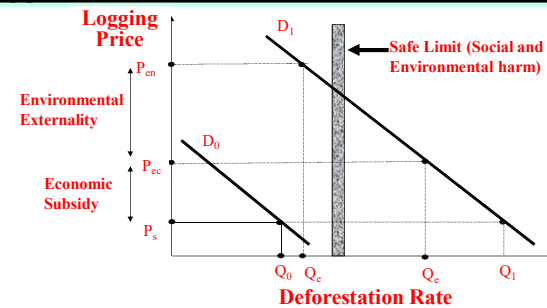
1. Low growth economy has demand D_0 . Deforestation rate Q_0 is below the safe limit even at subsidised price P_s .
2. Macroeconomic reforms stimulate demand growth to D_1 & deforestation Q_1 far exceed safe limit.

Correcting price distortions reduces environmental harm from deforestation: 3



1. Low growth economy has demand D_0 . Deforestation rate Q_0 is below the safe limit even at subsidised price P_s .
2. Macroeconomic reforms stimulate demand growth to D_1 & deforestation Q_1 far exceed safe limit.
3. First increase in logging price (P_{ec}), eliminates economic subsidy & reduces deforestation to Q_{ec} .

Correcting price distortions reduces environmental harm from deforestation: 4



1. Low growth economy has demand D_0 . Deforestation rate Q_0 is below the safe limit even at subsidised price P_s .
2. Macroeconomic reforms stimulate demand growth to D_1 & deforestation Q_1 far exceed safe limit.
3. First increase in logging price (P_{ec}), eliminates economic subsidy & reduces deforestation to Q_{ec} .
4. Second logging price increase (P_{cn}), adds environmental externality cost and reduces deforestation to Q_{cn} (within safe limit).

BIGG: Transdisciplinary Integrative Approaches & Analytical Tools

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2. Optimisation and Durability
3. SD Analysis (Macroeconomic/Sector)
4. Action Impact Matrix (AIM)
5. Green Accounting (SEEA-SNA)
6. Integrated Models (IAM, CGE, etc.)
7. **SD Analysis (Project/Local)**

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Sustainable Development Analysis (partial equilibrium analysis at the project level)

1. Economic/Financial Assessment (Cost-Benefit Analysis)
2. Environmental Assessment (EA)
3. Social Assessment (SA)
4. Technical Assessment (TA)

Choice of appropriate SD and SDG indicators is vital for SD Assessment

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Donor Agency Comprehensive EA Procedures to Protect Multiple Stakeholders: World Bank Safeguard Policies and Guidelines

Environmental Policies

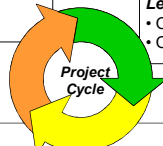
- OP 4.01 Environmental Assessment
- OP 4.04 Natural Habitats
- OP 4.36 Forestry
- OP 4.09 Pest Management
- OP 4.39 Safety of Dams

Social Policies

- OD 4.30 Involuntary Resettlement
- OD 4.20 Indigenous Peoples
- OP 4.11 Cultural Property (draft)

Legal Policies

- OP 7.60 Disputed Areas
- OP 7.50 International Waterways



Guidelines

Pollution Prevention and Abatement Handbook
Occupational Health and Safety Guidelines
Environmental Assessment Sourcebook (and updates)
WB Participation Sourcebook (1996)
Electronic Resettlement Guidebook
BP 17.50 Bank Disclosure Policy

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Sustainable Development Analysis (partial equilibrium analysis at the project level)

1. Economic/Financial Assessment (Cost-Benefit Analysis)
2. Environmental Assessment (EA)
3. Social Assessment (SA)
4. Technical Assessment (TA)

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8. **Cost-Benefit Analysis (CBA) & Multi-Criteria Analysis (MCA)**

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Cost-benefit analysis (CBA): single value method - money

Decision making criteria:

(1) Net present value (NPV) = PV(Benefits) – PV(Costs)

$$\text{where } \text{PVB} = \sum_{t=0}^T \text{Bt} / (1+r)^t ; \quad \text{PVC} = \sum_{t=0}^T \text{Ct} / (1+r)^t .$$

Bt and Ct are the project benefits and costs in year t, r is the discount rate, and T is the time horizon. Both benefits and costs are defined as the difference between what would occur *with and without* the project being implemented.

(2) Internal rate of return (IRR) is that value of discount rate which makes PVB = PVC

(3) Benefit-cost ratio (BCR) = PVB/PVC

(4) Least cost solution (LCS) is used if two projects yield the same benefits (PVB)

Accepting projects: NPV > 0 ; IRR > r ; BCR > 1

Ranking projects: Higher NPV, IRR, BCR is better. For LCS, lower PVC is better

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Cost-benefit analysis (CBA) - continued

For a purely financial analysis (private entrepreneurs viewpoint), B, C, and r are defined in terms of market or financial prices. This situation corresponds to the ideal economic world of perfect competition, where numerous profit-maximizing producers and utility-maximizing consumers achieve a Pareto-optimal outcome.

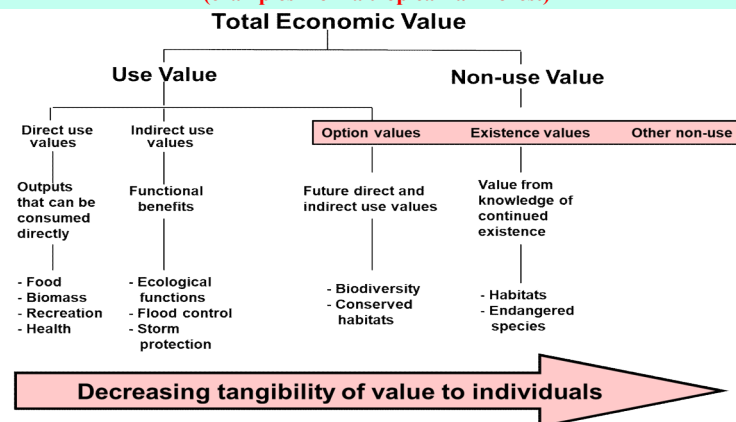
However the real world is imperfect, with distortions due to monopoly practices, externalities, and interference in markets (e.g., taxes), which cause market prices for goods and services to diverge from their economically efficient values. Therefore, the economic efficiency viewpoint requires use of shadow prices (or opportunity costs) to measure B, C and r.

Basically, the shadow price of a given scarce resource is given by the change in value of economic output caused by a unit change in the availability of that resource. Practical techniques for measuring shadow prices include removing taxes, duties and subsidies from market prices

All significant environmental impacts and externalities need to be valued as economic benefits and costs.

Source: Munasinghe (1975, 1992)

Economic Value of Environmental Assets – Different Categories (examples from a tropical rain forest)



Techniques for economically valuing environmental impacts

Valuing multiple, interdependent environmental services across range of stakeholders, is most useful, but more difficult.

BEHAVIOUR TYPE	TYPE OF MARKET		
	Conventional market	Implicit market	Constructed market
Actual Behaviour	Effect on Production	Travel Cost Wage Differences	Artificial market
	Effect on Health	Property Values	
	Defensive or Preventive Costs	Proxy Marketed Goods Benefit Transfer	
Intended Behaviour	Replacement Cost Shadow Project		Contingent Valuation

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Source: Munasinghe (1992), Rio Earth Summit

Methods for economically valuing environmental impacts

Effect on production. An investment decision often has environmental impacts, which affects the quantity, quality or production costs of various outputs that may be valued readily in economic terms.

Effect on health. This approach is based on health impacts caused by pollution and environmental degradation. One practical measure related to the effect on production is the value of human output lost due to ill health or premature death. The loss of potential net earnings (ie, human capital method) is one proxy for foregone output, to which the costs of health care or prevention may be added.

Defensive or preventive costs. Often, costs may be incurred to mitigate the damage caused by an adverse environmental impact. For example, if the drinking water is polluted, extra purification may be needed. Then, such additional defensive or preventive expenditures (ex-post) could be taken as a minimum estimate of the benefits of mitigation.

Replacement cost and shadow project. If an environmental resource that has been impaired is likely to be replaced in the future by another asset that provides equivalent services, then the costs of replacement may be used as a proxy for the environmental damage – assuming that the benefits from the original resource are at least as valuable as the replacement expenses. A shadow project is usually designed specifically to offset the environmental damage caused by another project. For example, if the original project was a dam that inundated some forest land, then the shadow project might involve the replanting of an equivalent area of forest, elsewhere.

Travel cost. This method seeks to determine the demand for a recreational site (e.g. number of visits per year to a park), as a function of variables like price, visitor income, and socio-economic characteristics. The price is usually the sum of entry fees to the site, costs of travel, and opportunity cost of time spent. The consumer surplus associated with the demand curve provides an estimate of the value of the recreational site in question.

Source: Munasinghe, 1992.

Methods for economically valuing environmental impacts

Property Values. When relatively competitive markets exist for land, real estate prices may be decomposed into components attributable to different characteristics like house and lot size, air and water quality. The marginal willingness to pay (WTP) for improved local environmental quality is reflected in the increased price of housing in cleaner neighborhoods. This method has limited application in developing countries, since it requires a competitive housing market, as well as sophisticated data and tools of statistical analysis.

Wage differences. As for property values, this method attempts to relate changes in the wage rate to environmental conditions, after accounting for the effects of all factors other than environment (e.g. age, skill level, job responsibility, etc.) that might influence wages.

Proxy marketed goods. This method is useful when an environmental asset has no readily determined market value, but a close substitute exists which does have an accurate price. In such a case, the market price of the substitute may be used as a proxy for the value of the environmental resource. **Benefit transfer.** Value of the same resource in another comparable location is adjusted and used.

Artificial market. Such markets are constructed for experimental purposes, to determine consumer WTP for a good or service. For example, a home water purification kit might be marketed at various price levels, or access to a game reserve may be offered on the basis of different admission fees, thereby facilitating the estimation of values.

Contingent valuation. This method asks questions about how much persons might be willing to pay for an environmental asset, or how much compensation they would be willing to accept if they were deprived of that resource. CVM is more effective when the respondents are familiar with the good or service (e.g. water quality) and have adequate information to make choices. CVM, prudently applied, could provide estimates of value helpful in decision-making, especially if other valuation methods fail.

Source: Munasinghe, 1992.

BIGG: Transdisciplinary Integrative Approaches & Analytical Tools

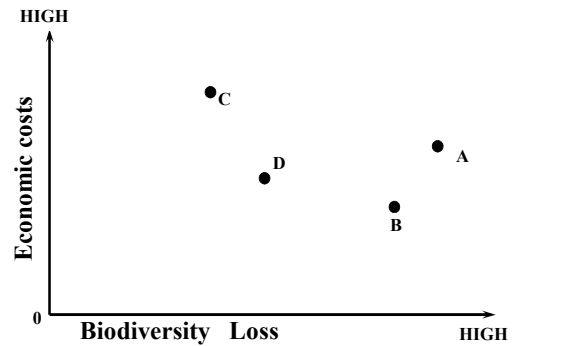
80

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If Valuation Fails - Multi-criteria Analysis (MCA)
Example of Hydroelectric Dam Project – 1 (Data)

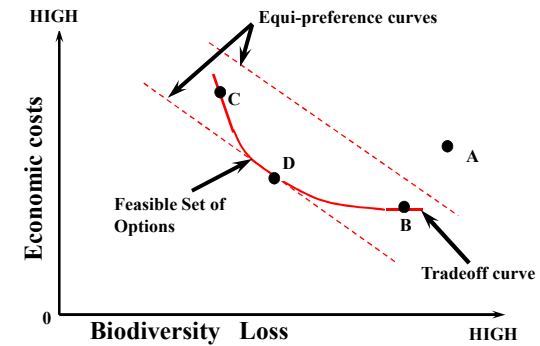


Source: Adapted from Munasinghe (1992).

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If Valuation Fails - Multi-criteria Analysis (MCA)
Example of Hydroelectric Dam Project – 2 (Theory)

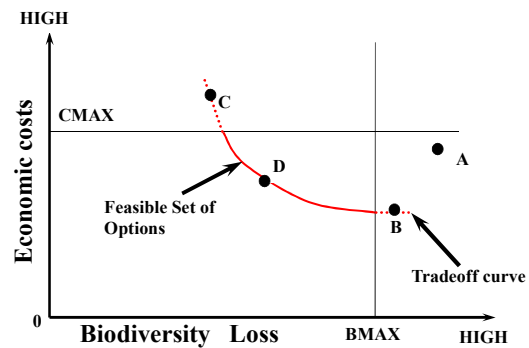


Source: Adapted from Munasinghe (1992).

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If Valuation Fails - Multi-criteria Analysis (MCA)
Example of Hydroelectric Dam Project – 3 (Practice)

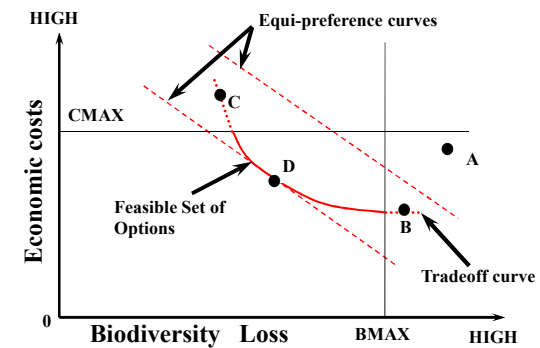


Source: Adapted from Munasinghe (1992).

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If Valuation Fails - Multi-criteria Analysis (MCA)
Example of Hydroelectric Dam Project – 4 (Overview)



Source: Adapted from Munasinghe (1992).

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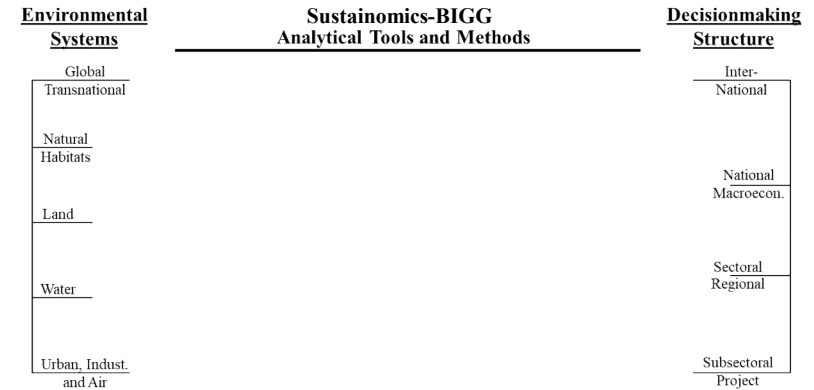
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BIGG: Transdisciplinary Integrative Approaches & Analytical Tools

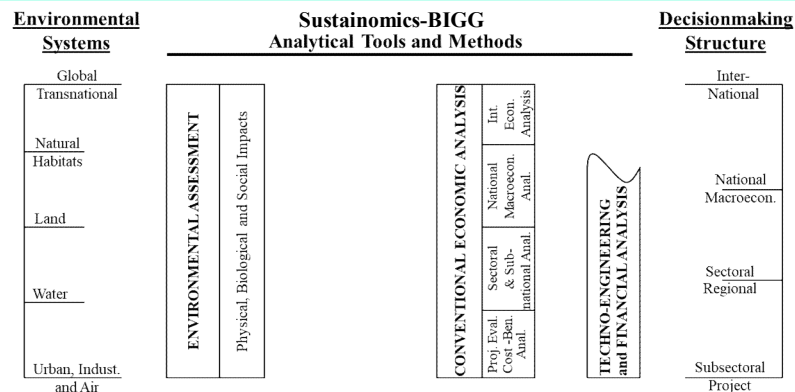
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9. **Issues-policy transformation map (IPTM)**

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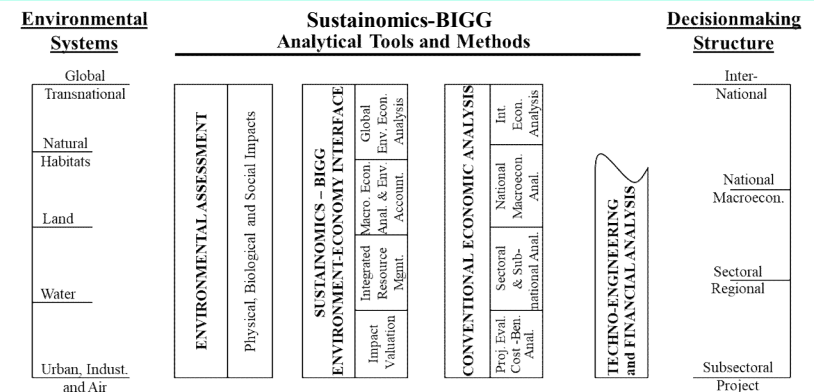
Issues-Policy Transformation Mapping (IPTM: Inserting Environmental (& Social) concerns into CBA and Conventional Economic Decisionmaking - 1



Issues-Policy Transformation Mapping (IPTM: Inserting Environmental (& Social) concerns into CBA and Conventional Economic Decisionmaking - 2



Issues-Policy Transformation Mapping (IPTM: Inserting Environmental (& Social) concerns into CBA and Conventional Economic Decisionmaking - 3



Social concerns may be included in decision making using a similar approach

Sustainomics-BIGG application at project/micro level

Multicriteria SD Assessment of small hydro schemes using economic, social and ecological indicators

Morimoto R., and Munasinghe M. (2005) "Small hydropower projects and sustainable energy development in Sri Lanka", *Int. Journal of Global Environmental Issues*, Vol.4.

Transdisciplinary research: engineering, mathematics, computer science, physics, chemistry, water resources, hydrology, biology, ecology, soil science, sociology, economics, demography, etc.

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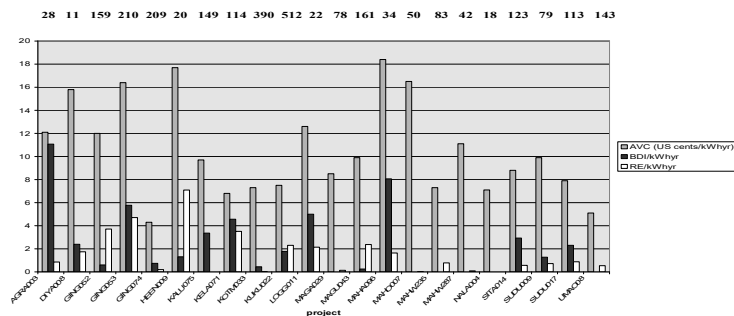
90

Overview of study

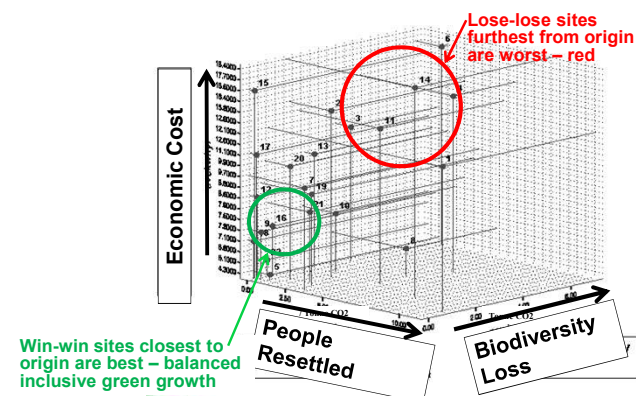
- Energy affects all three dimensions of sustainable development.
- Review of linkages between potential impacts of energy production and consumption on sustainable development.
- Multi-criteria analysis used to assess the role of small hydroelectric power projects in sustainable energy development.
- 3 key variables (measured per unit of GHG avoided per year):
 - Economic* - electricity supply costs,
 - Social* - numbers of people displaced (resettled),
 - Environmental* - biodiversity loss
- Analysis helps policy-makers compare and rank project alternatives more easily and effectively.
- The multi-criteria analysis, which includes environmental and social variables, supplements and balances cost benefit analysis which is based on economic values alone.

Economic, social & ecological indicators: Sri Lanka small hydro projects

Av. gen. costs (AVC), biodiv. index (BDI), & resettled people (RE) by hydro project. All indices are per tonne CO₂ avoided per year. People resettled and biodiv. index are scaled by multipliers 10⁻⁵ and 10⁻⁹ respectively. Values at top of graph show annual energy generation in gigawatt hours (GWh).



BIGG: 3-D MCA of SD indicators for small hydro sites



Focus on Climate Change: IPCC Assessment Process

Intergovernmental Panel on Climate Change (IPCC) was created in 1988 by WMO and UNEP

Five assessment reports already completed. **Sixth in process.** IPCC progressively improved our understanding of climate change:

1. Climate Change 1990
2. Climate Change 1995
3. Climate Change 2001
4. Climate Change 2007
5. Climate Change 2014
6. Climate Change 2022 to be released soon

IPCC reports review most recent and key scientific information.

They are meant to be **policy relevant but NOT policy prescriptive.**

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IPCC Received 2007 Nobel Prize for Peace after the **Fourth Assessment Report (AR4)**, which focused on the integration of climate change with sustainable development policies and relationships between mitigation and adaptation.

Three Main Working Groups produce 3 reports:

- I. Science of Climate Change
- II. Impacts, Adaptation and Vulnerability
- III. Mitigation

Synthesis Report

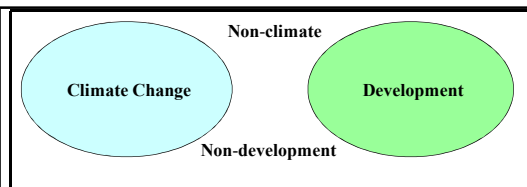
Task Force on National Greenhouse Gas Inventories

IPCC Reports benefit by selecting authors from wide range of countries, and multiple disciplines. Key cross-cutting theme reports also prepared – eg., SD report for TAR. We achieve consensus with many discussions & multiple reviews. Clarity in dissemination improved with preparations of two key summaries of each report: Technical Summary and Policymakers Summary.

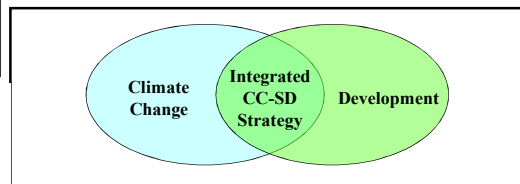
Integration of CC Policies into overall SD Strategy needed over a decade of determined & patient pushing by developing country experts in the IPCC.

Munasinghe, M. 2000. Development, Equity and Sustainability: IPCC Guidance Paper, IPCC, Geneva
https://www.researchgate.net/publication/22616218_Development_equality_and_sustainability_Guidance_Paper

Munasinghe, M. 2001. Exploring the linkages between climate change and sustainable development: A challenge for transdisciplinary research. Conservation Ecology 5(1): 14.
https://www.researchgate.net/publication/22616218_Development_equality_and_sustainability_Guidance_Paper



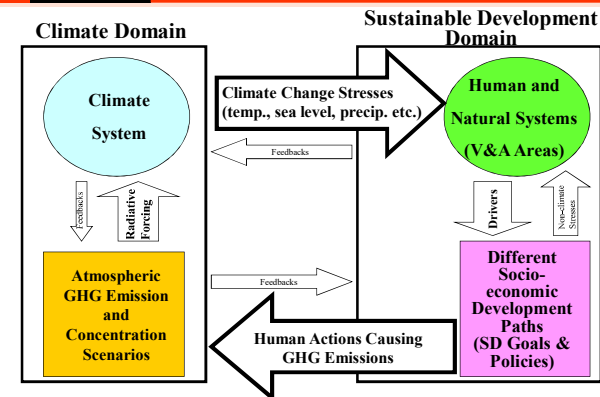
Former Viewpoint: pre-1992



Modern Viewpoint: post-2000 (TAR +)

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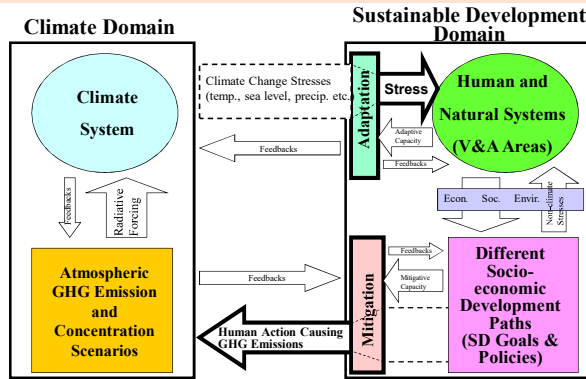
Global Two Way CC-SD Links & Human Responses: 1



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Global Two Way CC-SD Links & Human Responses: 2



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IPCC – Summary of Some Key Findings

NOW: global warming proven - human GHG emissions have disturbed the climate

FUTURE: climate change will cause great & irreversible harm – poor to suffer most

Solution: integrate climate change adaptation/mitigation policies into SD strategy

Sustainable development is best way to limit climate change

National Level Integration - Make Climate Change key element of SD strategy

Climate Action
SDG13 - just 1 of
17 holistic SDG

Development

- Sectors (Urban, Energy, Health, Agric. Industry, Transport, etc.)
- Systems (Natural, ecological, etc.)
- Communities (Poor, Vulnerable, etc.)

Sustainable Development
Society, Economy, Environment
National 2030 Agenda, SDG

Climate Change

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PERSONAL CHOICES

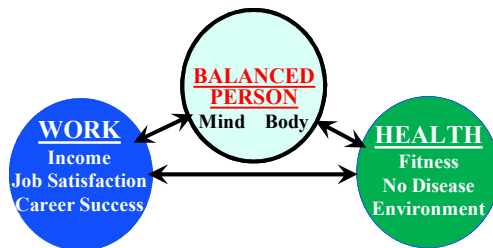
Harmonize Yourself
Before trying to
Harmonize the Earth



Balanced Personal Sustainability Triangle is the key to a happy, contented and sustainable lifestyle

PERSONAL CHOICES

Harmonize Yourself
Before trying to
Harmonize the Earth



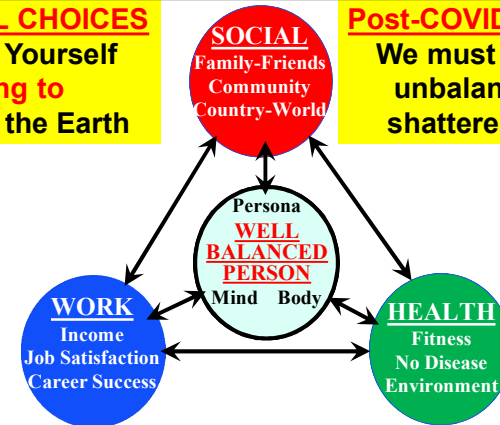
Balanced Personal Sustainability Triangle is the key to
a happy, contented and sustainable lifestyle

PERSONAL CHOICES

Harmonize Yourself
Before trying to
Harmonize the Earth

Post-COVID19 world

We must rebuild
unbalanced &
shattered lives



Balanced Personal Sustainability Triangle is the key to
a happy, contented and sustainable lifestyle

Watch Out for Potential Surprises!!

- Climate Change (Risk Multiplier)
- Pandemics, Environmental Crises and Resource Shortages
- Social Unrest, Terrorism and Conflicts
- Economic Crises
- Technological Disruption

Innovative thinking will build resilience against shocks
and helps us survive in a dynamically changing world

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RISKS: 12 potentially economically disruptive technologies

1. **Mobile Internet** – Cheap, capable mobile computing devices & internet connectivity
2. **Artificial intelligence** - Intelligent software systems doing knowledge work with autonomy
3. **Internet of Things (IOT)** - Networks of low-cost sensors and actuators for data collection, monitoring, decision making, and process optimization
4. **Cloud technology** - Computer hardware & software services delivered via networks or web
5. **Blockchain** – Algorithms that ensure security of data
6. **Advanced robotics** - Robots with enhanced senses, dexterity, & intelligence to automate tasks or help humans
7. **Autonomous vehicles & drones** - Vehicles navigating/operating with minimal human control
8. **3D printing** - Manufacturing techniques to create objects by printing layers of material based on digital models
9. **Advanced materials** - Materials with superior characteristics (e.g., strength, weight, conductivity) or functions
10. **Next-generation genomics**- Fast, low-cost gene sequencing, data analytics, & synthetic biology (writing DNA)
11. **Energy storage**- Devices or systems that store energy, including batteries
12. **Renewable energy and advanced fossil fuel tech** - Electricity generation from renewable sources & advanced fossil fuel technologies to limit harmful environmental & climate impacts

Optimistic final message for Japan, Sri Lanka & World

- **Multiple global problems pose a serious challenge to us all** – pandemics, economic crises, poverty, resource scarcities, conflict, ecosystem harm, climate change, etc. are interlinked.
- **These problems can be solved together, provided we begin now**, although the issues are complex and serious,
- **Sustainomics shows us how to take the first steps towards making development more sustainable (MDMS), that will transform risky “business-as-usual” scenario into a safer & more secure future**
- **Governance systems (at all levels) must be transformed** to deal with multiple crises in an integrated way.
- **Manage post-Covid recovery to support SD** - business and civil society can support and work with government
- **Waseda University can lead** in devising 21st century paths for sustainable development in Japan and the world

Remember our Past: Ancient Pali Blessing (Sri Lanka)

“DEVO VASSATU KALENA
SASSA SAMPATTI HETU CA
PHITO BHAVATU LOKO CA
RAJA BHAVATU DHAMMIKO”

- Environmental:** “May the rains come in time,
Economic: May the harvests be bountiful
Social: May the people be happy & contended
May the king be righteous”

Even in ancient times, a favourable environment, economic prosperity, social stability (and good governance), were well identified as key pre-requisites for making development more sustainable. Today we are rediscovering these old truths!



Munasinghe Institute for Development

“making development more sustainable - MDMS”

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Chinese
Portuguese



Cambridge University Press:
660 pages.
Sec. Ed: 2019
Translated into
Chinese
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Post-graduate
course taught in
China



Further information: Visit website: <www.mindlanka.org>

ආර්තනිධි Arigatogozaimasu Thank You

MIND Graduate Course on Sustainable Development and Sustainomics

MIND courses have been attended by over 2000 participants, including ministers, legislators, senior officials, policy analysts, researchers and university students in many countries (e.g., Brazil, China, India, Indonesia, South Africa, UK, USA and other nations), and UN agency staff.

Coverage, Objectives and Details

The full and compressed (15 and 30 semester hour) courses provides complete coverage of theory and many detailed case study applications covering a wide range of topic modules – including climate change, energy, agriculture-water resources, primary forests, extreme events, transport and urban development. The core course material may be tailored further to suit special student requirements -- e.g., focus on climate change or other selected sectoral applications. These courses will cover sustainable development comprehensively, paying special attention to developing a transdisciplinary framework (sustainomics), analytical methods, and decision criteria for making development more sustainable -- economically, environmentally and socially. Policy-oriented case studies will illustrate practical applications of the core theory, while classroom exercises will help build problem solving skills and provide experience in analyzing and presenting policy-relevant results to decision makers. It could include several hours of research seminar time to be provided for university lecturers, researchers, and doctoral students, who are looking for advanced research applications of sustainomics. The course material is self-contained to facilitate participation of students from a broad range disciplines, but those with prior preparation in climate change, energy, environment, or resource economics will be able to follow the lectures more easily.

Upon successful completion of the full and compressed courses, students will be able to:

1. understand the critical issues underlying all aspects of sustainable development in terms of its economic, social and environmental dimensions;
2. be familiar with the basic concepts and indicators of sustainable development so as to be able to define, frame and resolve issues;
3. assess and present alternative approaches to sustainable development, especially in critical sectors and from a decision making perspective -- in terms of the economic, social and environmental impacts;
4. apply the tools of sustainomics (including Action Impact Matrix, sustainable development analysis, multi-criteria analysis, etc.); and
5. identify and undertake graduate level research in the field.

A certificate of attendance will be provided upon successful completion.

Prerequisites: A basic course in development, climate change, industry studies, business, energy, environment, engineering or resource economics is preferred.

Course requirements:

Active participation in classroom discussions will be encouraged. The course will comprise lectures and illustrative case studies. For the 30 and 15 semester hour courses, small teams of students may be required to prepare short applications papers (on pre-agreed topics). Each team will be expected to present their paper briefly in class, and lead the ensuing discussion.

Instructors: Professor Mohan Munasinghe (biodata attached below) and other MIND staff

Course Materials:

Main text: *Sustainability in the 21st Century: Applying Sustainomics to implement the Sustainable Development Goals* by Mohan Munasinghe (Cambridge University Press, 2019) available on request to all participants. Other materials include readings from two additional text books ("Climate Change and Sustainable Development" and "Aftermath of the Asian Tsunami"), modularized slides, DVDs, and other handouts.

FULL POST-GRADUATE COURSE OUTLINE (30 hours = 10 modules x 3 hour per module)

Module 1: Introduction to SD

Module 2: Sustainomics Framework and Balanced Inclusive Green Growth (BIGG)

Module 3: Analytical Tools and Methods

Module 4: Climate Change Applications

Module 5: Sustainable Energy Development Applications

Module 6: Agriculture and Water Resource Applications

Module 7: Extreme Event Applications

Module 8: Transport and Urban Development Applications

Modules 9 & 10: Preparation of Applications Papers and Presentation of Results in Class

Additional modules available: Business & SD, Science and Technology for SD, Industry and Trade, etc.

Brief Biodata of Prof. Mohan Munasinghe – Course Instructor

<http://www.mohanmunasinghe.com/default.cfm>

Prof. Mohan Munasinghe is the 2021 Blue Planet prize Laureate and shared the 2007 Nobel Prize for Peace, as Vice Chair of the UN Intergovernmental Panel on Climate Change (IPCC-AR4). Currently, he is Founder Chairman of the Munasinghe Inst. of Development (MIND), Colombo; and Distinguished Guest Professor, Peking University, Beijing, China. He has earned post-graduate degrees in engineering, physics and development economics from Cambridge University (UK), Massachusetts Institute of Technology (USA), and McGill University and Concordia University (Canada). Prof. Munasinghe has also received several honorary doctorates (honoris causa). Highlights from 40 years of distinguished public service include working as Senior Energy Advisor to the President of Sri Lanka, Advisor to the United States Presidents Council on Environmental Quality, and Senior Advisor/Manager, World Bank. He has taught as Visiting Professor at leading universities worldwide, and won many international prizes and medals for his research and its applications. He has authored 120 books and over 350 technical papers on economics-business, sustainable development, climate change, power, energy, water resources, transport, environment, disasters, and information technology. He is a Fellow of several internationally recognized Academies of Science, and serves on editorial boards of a dozen scientific journals.



MIND CC-SD Training Course, CMA, Beijing, July-Aug, 2006
270 Senior Chinese Officials

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MIND SD Course, Delhi, Feb. 2007
25 Senior Indian Civil Service Officers

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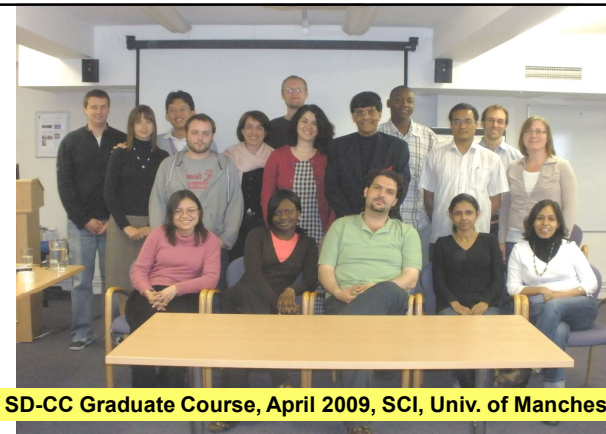
MIND-ERC CC-SD Training Course, University of Cape Town, October 2007,
for 30 Senior Decision Makers from Government, Business and Civil Society

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SD Full Course, FES, Yale University, New Haven, 2004-5
24 Graduate Students

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SD-CC Graduate Course, April 2009, SCI, Univ. of Manchester

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**SD-Business-Industry Graduate Course, Sept. 2013,
Darmstadt Univ., Germany. 60 students**

